

redBUX - the Token for the Adult Industry

redBUX is designed as a utility token, based on the ERC20 standard, and will be used as the official currency in the world of vrXcity and will be accepted as a means of payment in at least six big third-party platforms in the adult entertainment industry. Through technical innovations and the use of blockchain technology, redBUX makes it possible to make payments within the VR world without having to remove the VR headset or exit the 3D world. The token provides the user with secure and anonymous access to adult content, while granting real-time commission settlements to the partners of me.mento.

vrXcity - Interactive Adult Entertainment

vrXcity is the world's first interactive VR erotic platform for adults. vrXcity users will be able to interact with lifelike, fully animated, artificially-intelligent and naturally-moving avatars of popular adult-stars.



You can talk to them, touch them and do anything you want with them. Every fetish is possible. vrXcity starts mid 2018 with the first ever lifelike and interactive adult-stars. Users can purchase their very own rooms in vrXcity, create their own content or invite other users to collaborate and even earn money with it by letting other users watch. Virtual reality is the next step in the evolution of the adult entertainment industry and vrXcity is setting that quality benchmark. With the decentralization of erotic content in vrXcity, the fan becomes the producer and vrXcity becomes the source of totally new erotic fantasies. Passive consumption of erotic content was yesterday's solution. vrXcity is the revolution in both content and monetisation!

Token Bonus Structure



Airdrop bonuses will be issued in addition to the redBUX sale price bonus structure. The earlier an investment is placed, the bigger the bonuses - as much as 300% free tokens will be distributed as Airdrops. Example: An investment of 1,000 EUR in the first phase of the main-sale (at 0.87 EUR/100BUX + 300% AirDrop Bonus) gives you 100,000 BUX + 15,000 BUX Sale Price Bonus + 345,000 BUX Airdrop bonus, adding up to a total of 460,000 BUX.

Stable Ecosystem: Partners will be encouraged to price products at a rate of 100 redBUX = €1. This will have a stabilizing effect on the token because any time the price of tokens falls below €1/100 tokens on an exchange, consumers will buy tokens instead of paying in fiat and push the price back up to €1/100 tokens.

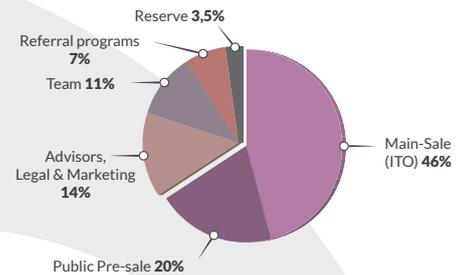
redBUX and its evolution

me.mento guarantees the acceptance of redBUX tokens as the method of payment in vrXcity. Users can, at any time, pay for experiences with professional and amateur performers and get paid for their own self-produced content. After the launch of vrXcity, more new users will be continuously acquired by direct targeting or campaigns, financed by the marketing budget. Adult-stars, Studios and other affiliated companies can also advertise their vrXcity experiences to their fans and followers. Both customer acquisition streams will ensure the continuous growth in user numbers for vrXcity. New users will, initially, not have redBUX tokens as a means of payment and will therefore first need to purchase them, resulting in brisk trading of redBUX on affiliated crypto exchanges and perspective long-term increase in value of the cryptocurrency. The acceptance of redBUX by other partners, such as Wicked Pictures, will significantly contribute to the acceptance and circulation of redBUX as the overall payment of choice in the adult entertainment industry and lead to a continuous increase in demand and value of the cryptocurrency.

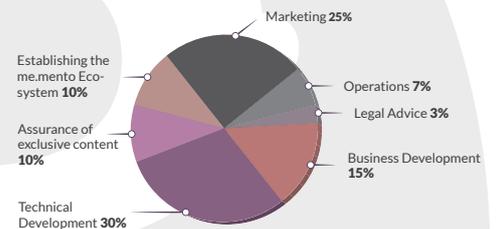
Token Sale

Public Pre-Sale:	22.03. - 15.04.18
Main-Sale (ITO):	23.04. - 21.05.18
Total Supply:	20.000.000.000
Crowdsale Amount:	13.000.000.000
Price:	1 EUR = 100 redBUX
Pre-Sale Bonus:	+35%
Accepted Currencies:	EUR, USD, ETH, BTC
Hard capped:	yes

Token Distribution



Proceeds Allocation



Range of Acceptance & Fairs



Team

	Tobias Platte CEO		Sebastian Malm Lead Product Manager		Matthias Müller Lead Administration & Mocup
	Himanshu Varshney Senior Artist		Quinten Dessauvage Game Programmer		Steve Orenstein Advisor
	Peter Bergstrom Advisor		Till von Ahnen Advisor	Meet the rest of our experienced team on ico.redBUX.io	

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JOIN THE RED REVOLUTION - NOW!

