

Data protection notice

1. GENERAL INFORMATION ABOUT THE COLLECTION AND USE OF YOUR PERSONAL DATA ON ICO.REDBUX.IO

During your visit and use of this Memento GmbH ("We", "Memento") website, your personal data will be occasionally transmitted to us. Personal data are details of personal or factual circumstances, which can at least indirectly be assigned to a natural person's identity. The secure, functional and transparent handling of these data is very important to us. In the following we explain which data is collected by us for which purposes, how we use the collected data and to whom we transmit the data and what rights you have with regard to the collected data. In principle, we will only collect and use those data that are necessary to enable you to use the website and the services associated with it and to analyse and optimise these and other processes, insofar as this is permitted by law or on the basis of your consent. As a company in the private sector, we are subject to the applicable data protection regulations. We have taken appropriate technical and organisational measures to ensure that the data protection regulations are observed by us and by external service providers.

2. VOLUNTARY DATA COLLECTION AND CONNECTION DATA

You can visit our website without telling us who you are. When you access our website, only the name of your Internet service provider, your IP address, type and version of your browser, the website from which you are visiting us and the individual pages that you visit on our website are transmitted to us. This information is only evaluated for statistical purposes in order to optimise the operation and design of the web-site. Beyond this, we will only collect data if they are voluntarily submitted by you, for example in the context of registration processes or making contact with us, or in the context of offers made via the website.

3. REGISTRATION FOR THE ICO

If you register - without obligation - as a prospective customer for the ICO your e-mail address will only be stored for the purpose of enabling you to participate in the ICO and to inform you about the further progress of the ICO. For this purpose we will transmit your registered e-mail address to the service provider Salesforce, Salesforce.com, inc, The Landmark at One Market, Suite 300, San Francisco, CA 94105, United States ("Salesforce"). Salesforce certifies compliance with the U. S. Department of Commerce's Privacy Shield and Safe-Harbor framework programs between the U. S. and the EU, and between the U. S. and Switzerland. We have contractually obligated Salesforce to process and store your data in accordance with European data protection standards, strictly bound by instructions and not for its own purposes, and to comply with the required security standards. For more information about data processing by Salesforce, please see the Service Provider's Privacy Policy:

https://www.salesforce.com/uk/company/privacy/full_privacy/

4. NEWSLETTER AND ADVERTISING

In case of a newsletter subscription, we will use the e-mail address for the purpose of transmission of the newsletter. As far as you register for our newsletter, we use plugins and functions of the MailChimp service provided by Rocket Science Group LLC, 675 Ponce de Leon Ave NE, Suite 5000 Atlanta, GA 30308, United States, ("Rocket Science Group"). We transmit the data entered by you to the provider. If you do not agree to the transfer of this data, you should not subscribe to our newsletter. You can also unsubscribe from our newsletters at any time at the e-mail address indicated in your newsletter subscription. If you have not subscribed to any newsletter or e-mail services, no data will be transmitted. We have contractually obligated Rocket Science Group to process and store your data in accordance with European standards of data protection, strictly bound by instructions and not for its own purposes

and to comply with the required safety standards. Further information on data processing by the Rocket Science Group can be found at: <http://mailchimp.com/legal/privacy/> We will only use your e-mail address that has become known to us for the purpose of transmitting advertising if you have given your prior consent. You can revoke this consent at any time and without prior notice, e. g. by sending an e-mail to info@me-mento3d.com.

5. GOOGLE ANALYTICS AND ADWORDS

Google Analytics and Google AdWords may be used on our website; both being web analysis services provided by Google Inc. (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; "Google"). Both Services use so-called "cookies". These are text files that are stored on your computer and allow an analysis of your use of the website. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there. However, due to the IP anonymization ("anonymizeIP") activated on this website, your IP address will be shortened by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area (so-called IP masking). Only in exceptional cases the full IP address is transferred to a Google server in the USA and shortened before further processing. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide us with other services associated with the use of the website and the Internet. The IP address transmitted by your browser within the scope of Google Analytics and AdWords will not be merged with other Google data. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. The information collected with the Google AdWords cookie is used to tailor the content to your individual needs. However, you will not receive any personally identifiable information. If you do not wish to participate in tracking and targeting, you can object to this use by preventing the installation of cookies by setting your browser software accordingly (possibility of deactivating cookies). The latter can also be reached by downloading and installing the browser plugin available under the following link: <http://tools.google.com/dlpage/gaoptout?hl=en>. Further information on Google's privacy policy can be found at: <http://www.google.com/intl/en/policies/technologies/ads/>, <http://www.google.de/intl/en/policies/privacy/>

6. ZENDESK

We use Zendesk services on our website. Zendesk certifies compliance with the U. S. Department of Commerce Privacy Shield and Safe-Harbor agreements between the U. S. and the EU, and between the U. S. and Switzerland. We have contractually obligated Zendesk to process and store your data in accordance with European data protection standards, in strict compliance with Zendesk's instructions and not for its own purposes, while complying with the required security standards. For further information on Zendesk's data processing see the Service Provider's Privacy Policy: <https://www.zendesk.de/company/customers-partners/privacy-policy>. If you have any questions, you can also contact the Zendesk Data Protection Officer directly: Zendesk, Inc., Attn: Privacy Officer, 1019 Market Street, San Francisco, CA 94103, United States or by e-mail to privacy@zendesk.com.

7. SOCIAL MEDIA

Our website contains links to various social media platforms. As long as you do not click on the corresponding buttons, none of your data will be transmitted to the corresponding service provider. As soon as you click on one of the buttons, you will be redirected to the website of the respective provider. The URL of the current Web page is transferred as a parameter. We have no influence on whether and in which form the providers use this data for evaluation. Information on this can be found in the privacy statements of the respective providers: a) Facebook: <https://www.facebook.com/about/privacy> b) Twitter: <https://twitter.com/en/privacy> If you do not want the above-mentioned social media services to receive information about the use of our website, please do not click on the above-mentioned buttons.

8. TRANSMISSION OF DATA TO THIRD PARTIES

In addition to the above mentioned service providers, your data is occasionally passed on to other service providers in order to enable the optimal provision of our offered services. The data passed on to third parties will be exclusively used by them under our instructions for the fulfilment of their obligations or tasks in respect to our offered services. We contractually ensure that every service provider processes your data only in compliance with the required security standards and legal regulations.

9. STORAGE DURATION AND DELETION OF PERSONAL DATA

Personal data that you have voluntarily provided to us via our website will only be stored until the respective purpose for which they were collected has been fulfilled, unless otherwise required by law. This also applies to personal data for which you have given your consent. Your personal data will be completely deleted after the end of the intended use.

10. INFORMATION, BLOCKING, DELETION

You have the right to request information about your stored data at any time, free of charge. Should your data be stored incorrectly or incorrectly, we will not be held liable for any loss of data. to correct, block or delete them.

11. CHANGES TO YOUR DATA

Please also let us know as soon as changes have been made to your personal data.

12. . CONTACT INFORMATION IN DATA PROTECTION MATTERS

Please send your requests for information, questions, complaints or suggestions on the subject of data protection by post to memento 3D manufacture GmbH, Walter-Benjamin-Platz 3, 10629 Berlin or by email to info@memento3d.com.